

Press release

Lucerne, 3 May 2021

Winter Universiade 2021 seeking around 3800 volunteers

From today, future volunteers can register on the Swiss Volunteers platform to volunteer at the Winter Universiade 2021. The Organising Committee is seeking about 3800 volunteers for the multisport event.

There are 222 days to go until the opening of the Winter Universiade 2021, the largest winter multisport event after the Olympic Games. From 11 to 21 December 2021, around 1600 athletes from all around the world will be making their way to Central Switzerland and the Grisons. “A sports event of this magnitude depends on the commitment of the volunteers, who also play a very important role as a link to our guests from over 50 nations,” emphasises Managing Director Urs Hunkeler. For this reason, the Organising Committee is seeking around 3800 volunteers. “After all the things we have missed out on in recent times, volunteering at the Winter Universiade 2021 is a great opportunity to put yourself back at the heart of the action and experience all of the emotions up close,” says Urs Hunkeler. Help will be required before, during and after the event, both in the Host City of Lucerne and at the various competition venues. “Our volunteers can look forward to an exciting role among the many diverse tasks on offer. For example, they could find themselves reporting on the competitions, looking after the teams or helping with catering,” says Head of Volunteers Giuliana Schmid. From today, all those interested in volunteering can register on the Swiss Volunteers platform. This non-profit organisation has been a centre of excellence for volunteering for the past 10 years. Its platform supports about 100 sports competitions a year, including the world’s largest multisport event for students. Further information on the volunteer roles and details of how to register can be found on the Winter Universiade 2021 website at www.winteruniversiade2021.ch/en/team/volunteers.

Group registration for clubs

As well as individuals, clubs can apply for volunteer roles too. “We are very grateful that we can also count on the commitment of clubs from the local region,” says Giuliana Schmid, adding: “The volunteers can expect unforgettable experiences and a unique behind-the-scenes look at a major event.” As Head of Volunteers, she knows exactly what the helpers can look forward to: “Talking to visitors from abroad is extremely enriching and working alongside volunteers from completely different backgrounds is fun and educational. Such events always establish countless contacts as well as great memories.” All those volunteers who commit to working on at least five days will

get a very special memento: They will be able to keep their high-quality Winter Universiade 2021 uniform from OCHSNER SPORT as a souvenir.

OCHSNER SPORT is a bronze partner of Winter Universiade 2021

OCHSNER SPORT is the official outfitter and bronze partner of the 30th Winter Universiade. Switzerland's largest sporting goods retailer will provide uniforms for the volunteers and the Organising Committee. OCHSNER SPORT will also be offering merchandise for sale, meaning that fans can secure some of their favourite items from the Winter Universiade collection. "OCHSNER SPORT and the Winter Universiade 2021 are united by their passion for winter sports. We are delighted to have OCHSNER SPORT as an experienced partner by our side," says Managing Director Urs Hunkeler. Marco Greco, Head of Marketing at OCHSNER SPORT, agrees with the Managing Director of the Winter Universiade: "Switzerland is our sports ground. That's why the partnership between OCHSNER SPORT and the unique multisport event in the heart of Switzerland is the perfect fit." Tamara Furrer, Head of Team Sports at OCHSNER SPORT continues: "As Switzerland's largest sports equipment supplier, we would like to support the Winter Universiade with our expertise and many years of experience."

The Winter Universiade

The Winter Universiade is the largest winter multisport event after the Olympic Games. In 2021 the 30th occasion of this unique event will take place in Central Switzerland and the Grisons. The organisation is a joint project of the six cantons of Central Switzerland Lucerne, Uri, Schwyz, Obwalden, Nidwalden and Zug, and the City of Lucerne. The programme from the 11 to 21 December 2021 comprises ten sporting disciplines, to be contested at eight event venues. Around 1600 Students aged between 17 and 25 from more than 540 universities in 50 countries are expected to attend.

Pictures and more about the Lucerne 2021 Winter Universiade may be found here:

www.winteruniversiade2021.ch

Media Contact

Selina Wyss

Head of Communications

Winter Universiade 2021

selina.wyss@winteruniversiade2021.ch

Telephone: +41 (0)41 318 37 75