



Media Release

Lucerne, 29 January 2020

The Winter Universiade mascot now has a name: Wuli

The mascot of the Winter Universiade 2021 has been named 'Wuli' in a ceremony held today at the Biathlon Youth and Junior World Championships in Lenzerheide. The name was chosen by the public.

The Organising Committee of the Winter Universiade 2021 named the mascot 'Wuli' in a ceremony held today at the IBU Biathlon Youth and Junior World Championships in Lenzerheide. The name is a combination of the initials of "Winter Universiade" with the typical Swiss word ending "-li". It was chosen by the public in an online vote on the social media channels of the Winter Universiade 2021. The naming ceremony was conducted by the Head of Marketing & Sponsoring Fabienne Meyerhans, and Hannes Parpan, who is the OC President of the current Youth and Junior World Championships and also presides over the local organising committee of next year's Winter Universiade. In January 2021 the biathlon and ski orienteering disciplines will be held in Lenzerheide.

Naming the mascot during the World Championships was a special moment for Hannes Parpan: "It's wonderful to set the mood for the next highlight at such a high-level event here in Lenzerheide. Many of the helpers on duty today will also be involved in the Winter Universiade next year."

Wuli will entertain spectators next year. The mascot was designed by Luisa Zürcher, an animation student at the Lucerne School of Art and Design. When creating the character she was inspired by the mountains of Central Switzerland and their myths, and also by the carnival, which has deep roots in the traditions of Central Switzerland.



The Winter Universiade

The Winter Universiade is the largest winter multisport event after the Olympic Games. In 2021 the 30th occasion of this unique event will take place in Central Switzerland. The organisation is a joint project of the six cantons of Central Switzerland Lucerne, Uri, Schwyz, Obwalden, Nidwalden and Zug, and the City of Lucerne. The programme from the 21st to the 31st January 2021 comprises ten sporting disciplines, to be contested at seven event venues. Students aged between 17 and 25 from more than 540 universities in 50 countries are expected to attend. A total of over 2500 individuals will take part.

Images and further information about the Winter Universiade Lucerne-Central Switzerland 2021 may be found here:

www.winteruniversiade2021.ch

Media Contact

Selina Wyss

Marketing & Communications Staff

Winter Universiade 2021

selina.wyss@winteruniversiade2021.ch

Telephone: +41 (0)41 318 3775